



DATE: January 14, 2010

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FOR IMMEDIATE RELEASE:

Greater Akron Chamber's KNOW Luncheon Presentation:
Maximum Impact!...Go from Invisible to Influential
*The Greater Akron Chamber invites all businesswomen to
KNOW (Knowledgeable Network of Women)*

Influence is positive or negative, never neutral. When you have personal impact and professional influence, others act on your behalf, seek your advice and trust your decisions. Join us on **Wednesday, January 27, 2010**, as Danielle Turcola teaches us how to motivate others to action and advance in our career or industry. Presence drives credibility, which leads to rapport and onto trust. Influence follows trust. In this session you will learn: The role presence plays in your career; which nonverbals influence others before we speak and how you control the impact and influence you have in every business setting.

Danielle Turcola, President of Professionalism International, Inc., is one of America's top business coaches specializing in business presence development. She works with professionals who want to be credible, memorable and influential, and with businesses that want to gain client confidence faster here and abroad. Danielle was named Ohio's First International Woman Entrepreneur by the World Trade Center for her role in preparing companies for the global market. She also authored a quick reference series of business presence guidelines and is a contributing author to *Secrets of Successful Exhibiting*.

For stories that inspire, innovative ideas and practical solutions, plan to be a part of the Greater Akron Chamber's exhilarating program developed exclusively for women and sponsored by Crooked River Salon. Registration and networking begin at 11:00 a.m., and the program is held from 11:30 a.m. to 1:00 p.m. at Portage Country Club, 240 North Portage Path, Akron. To make a reservation, call the Greater Akron Chamber at (330) 376-5550 or register on-line at www.greaterakronchamber.org. RSVP by noon on Friday, January 22, 2010. The cost is \$35 for members and \$50 for non-members.

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The mission of the Greater Akron Chamber is to drive economic development and prosperity for the people of the Greater Akron Region.

Serving Medina, Portage & Summit Counties