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FOR IMMEDIATE RELEASE:

**Greater Akron Chamber Presents The Morning Buzz:
"Successful Family Businesses – Adjusting to the Marketplace!"
*The Morning Buzz is a quarterly economic development breakfast that plugs you into
hot topics on regional issues and provides networking opportunities.***

Please join the Greater Akron Chamber on **Wednesday, April 30, 2008**, for an interesting look into family-owned businesses and the challenges they face in today's marketplace. Our speakers, who did not always work for their family's business, will discuss their career journey, where their education took them, and why they ultimately chose to return to Akron and commit to growing the family business. The speakers are: **F. William "Bill" Steere**, President & CEO of Steere Enterprises, and **John L. Shulan**, President & CEO of Shulan's Fairlawn Jewelers, Inc.

Bill Steere returned to Akron in 1975 to join Steere Enterprises, a plastics manufacturing firm started by his father in 1949. Bill held a variety of positions at Steere Enterprises before being named president in 1981 and CEO in 1984. Now in their 59th year, Steere Enterprises is a thriving company with a second generation at the helm. Steere Enterprises supplies individual components and complex assemblies to OEM's utilizing a number of different molding processes. The company's primary focus is supplying air induction assemblies to the automotive industry.

John Shulan represents a third generation of jewelers, dedicated to providing the same service and commitment to customers provided by his father and grandfather before him. Established in 1921, Shulan's Fairlawn Jewelers, Inc. provides expert guidance to their customers in selecting the world's best-known jewelry, watches, china, crystal, silver, and gifts.

The Morning Buzz will be held at Fairlawn Country Club, 200 N. Wheaton Rd., Akron. Registration and networking begin at 7:30 a.m., and the program will be held from 8:00 to 9:00 a.m. The cost is \$16 for members and \$20 for non-members and includes a continental breakfast. To make a reservation, call the Greater Akron Chamber at (330) 376-5550 or register on-line at www.greaterakronchamber.org. RSVP by noon on Monday, April 28, 2008.

The Chamber extends our thanks to **SmartBusiness**, print media sponsor for The Morning Buzz.

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***The mission of the Greater Akron Chamber is to drive economic development
and prosperity for the people of the Greater Akron Region.***