



[Complete Our Enrollment Form](#) to be eligible to earn points for your purchases! We will also award you **25 Bonus Points!**

Welcome to Zack's Bones & Cones Club!

This message confirms your membership in the Zack's Bones & Cones Club.

Simply print out the attached reward certificate and present it on your next visit. You'll start earning valuable points immediately.

The Zack's Bones & Cones Club is our way of saying THANK YOU for your business. You made the choice to choose us and you deserve something back...

Please remember to mention your phone number every time you place an order. You'll be amazed at how fast you can earn rewards!

Here's what you can expect:

- **Periodic emails with "Members Only" Offers and Reward Certificates**
- Bonus Points when you Refer a Friend. It's easy – just click on the image on the right side of this email, fill in your friend's name and email address and you're done. If that person enrolls, you'll get 10 Bonus Points
- **Points every time you visit Zack's Fire and Ice -** For every 50 Points you earn, you will receive a Reward! At 50 points, we'll send you a Reward Certificate for **\$3.00 OFF** your next visit, and at 100 points, you'll receive **\$5.00 OFF!**
- Instant Rewards – We never make you wait and you can redeem anytime
- **Unlimited Rewards – there is no cap on what you can earn**

We respect your privacy and hate spam as much as you do. We promise not to fill up your inbox with worthless emails. Every email you receive from Zack's Fire and Ice will have something worthwhile and valuable.

Thank you again for joining – we look forward to seeing you soon!

Zack's Fire and Ice



Expires: 2/10/2012
Offer: FREE Small Cup or Cone **offers may not be combined**

YOUR ACCOUNT

- ▶ Your point balance: 0
- ▶ Points needed for next reward: 50
- ▶ Dollar balance: \$0.00

Refer a Friend EARN REWARDS



Earn 10 Bonus Points for Every New Member. [Refer Now](#)

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