



DATE: October 20, 2009

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FOR IMMEDIATE RELEASE:

Greater Akron Economic Development Guide Offers Advertising

The *Greater Akron Economic Development Guide* is both a print and online publication that highlights the best of Akron's citizens, places and progressive business climate. It reinforces the favorable qualities of the Akron area and targets prospective residents, employees, businesses and visitors. The magazine will be distributed by the Greater Akron Chamber, as well as through key local businesses, trade shows, conferences and events throughout the year.

This annual publication is a collaborative effort between the Greater Akron Chamber and Journal Communications (jnlcom.com), an award-winning custom publisher of community and specialty magazines with clients in more than 30 states.

"Forward-thinking communities like Akron are what every person considering a move, and businesses seeking to relocate, want to find out about," says Ray Langen, Executive Vice President for Journal Communications. "What better way to get this information to this specific audience, than through a magazine and Web site contains the exact information they need? We are proud to partner with such a progressive area."

Along with the printed publication of the *Greater Akron Economic Development Guide*, there is an accompanying web site, imageakron.com. The web site will feature fresh, new extended content, video, photo galleries and more. View the current online edition of the *Greater Akron Economic Development Guide* at imagesakron.com.

The *Greater Akron Economic Development Guide* offers opportunities for local businesses to gain exposure through print and online advertising avenues. Distributed throughout the year and available online at all times, the *Greater Akron Economic Development Guide* provides relevant community information, highlights Akron's progressive business climate and showcases the region's quality of place while also reinforcing advertiser credibility.

For more information on becoming a part of Greater Akron Economic Development Guide, contact Jeff Heefner at (330) 376-5550, toll-free at (800) 333-8842 or by e-mail at jheefner@jnlcom.com.

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The mission of the Greater Akron Chamber is to drive economic development and prosperity for the people of the Greater Akron Region.

Serving Medina, Portage & Summit Counties