



## Newsletter Advertising Contract

Below are the copy and advertising deadlines for the Greater Akron Chamber's newsletter *Directions*. *Directions* is published three times per year. These dates are subject to change.

Issue Date	Submission Deadline	Mail Date
Summer 2008	July 7	August 11
Fall 2008	September 8	October 13

Publication Information	
Format	8- to 12-Page Tabloid Style 8.5" x 11"
Circulation	6,000
Printing Method	Offset on Gloss
Color	4-color process
Artwork Deadline	Same as Submission Deadline
Please contact Tammy Grimmertt for acceptable file formats for advertising submissions at (330) 237-1246 or <a href="mailto:grimmertt@greaterakronchamber.org">grimmertt@greaterakronchamber.org</a> .	

Ad Rates & Sizes				
Color	B & W	Description	Size	Selection
\$500	\$440	½ page	7.5"(w) x 4.875"(h)	<input type="checkbox"/>
\$370	\$320	1/3 page horizontal	4.958"(w) x 4.875"(h)	<input type="checkbox"/>
\$370	\$320	1/3 page vertical	2.417"(w) x 10"(h)	<input type="checkbox"/>
\$250	\$200	1/6 page vertical	2.417"(w) x 4.875"(h)	<input type="checkbox"/>
\$250	\$200	1/6 page horizontal	4.958"(w) x 2.306"(h)	<input type="checkbox"/>
\$200	\$150	1/12 page	2.417"(w) x 2.306"(h)	<input type="checkbox"/>

Company Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Creative Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Discounts are available to those interested in advertising for more than one month. Advertiser and/or featured companies in advertisements must be members in good standing with the Greater Akron Chamber.

If you have questions about advertising rates, please contact:  
 Tammy Grimmertt, Manager, Publications  
 Greater Akron Chamber, (330) 237-1246  
[grimmertt@greaterakronchamber.org](mailto:grimmertt@greaterakronchamber.org)