

PUBLICATION CONTRACT

GREATER AKRON CHAMBER
1 CASCADE PLAZA, 17TH FLOOR, AKRON, OH 44308

PUBLISHED BY:
LPC PUBLISHING COMPANY
2026 MURRAY HILL ROAD, SUITE 103
CLEVELAND OH 44106
216-721-1800 • 216-721-2525 FAX



Date _____

Advertiser _____ Salesperson _____
Contact _____ Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____ E-Mail _____

You are authorized to reserve the following space for our advertisement at the indicated cost and subject to the conditions as noted hereon:

| | SIZE | SHAPE | COLOR | RATE* |
|-------------------------------------|-----------------------------|-------------------------------|-------------------------|---------------------------|
| 30 for the Future | | | | |
| Sponsorship (circle one) | Founding \$6,000 | Presenting \$5,000 | Gold \$3,500 | Silver \$1,500 |

Additional instructions/charges: _____

_____ I have enclosed an electronic file.
_____ I will be sending an electronic file to advertising@LPCpub.com.
_____ I need studio work and agree to be billed for studio costs (price quoted: \$ _____).

*We agree this purchase order is subject to the terms and provisions set forth in the above rates. Payment is due in full upon receipt of invoice. A service charge of 1.5% per month will be added to any account whose balance is unpaid 30 days after invoice date. Delinquent accounts will be referred for collection; the advertiser agrees to pay all collection costs incurred by the publisher, including attorney's fees. Rates for space do not include production costs, which will be billed separately. Space placement is at the sole discretion of the publisher.

ADVERTISING AUTHORIZED BY:

Name (print) _____ Title _____
Signature _____ Date _____ PO# _____

BILLING INSTRUCTIONS: PLEASE BILL

Company _____ Attention _____
Address _____ A/P Phone _____

Special Billing Instructions _____

| DISPLAY ADVERTISING RATES | | |
|---------------------------|---------|---------|
| size | color | b/w |
| Full Page | \$3,000 | \$2,700 |
| 1/2 Page | \$2,000 | \$1,800 |
| 1/3 Page | \$1,500 | \$1,300 |
| 1/4 Page | \$1,000 | \$900 |
| 1/6 Page | \$700 | \$600 |

| MECHANICAL REQUIREMENTS | | | | | |
|----------------------------------|-------|----------|--------------------------|-------|---------|
| size | width | height | size | width | height |
| Full page (trim) | 8 | x 10-7/8 | 1/3 square | 4-5/8 | x 4-7/8 |
| Full page (with bleed) | 8-1/4 | x 11-1/8 | 1/3 vertical | 2-1/4 | x 10 |
| Full page (live area) | 7 | x 10 | 1/4 page | 3-3/8 | x 4-7/8 |
| 1/2 horizontal | 7 | x 4-7/8 | 1/6 horizontal | 4-5/8 | x 2-3/8 |
| 1/2 vertical | 4-5/8 | x 7-3/8 | 1/6 vertical | 2-1/4 | x 4-7/8 |

Deadline for space reservation: Friday, August 7, 2009

Deadline for electronic files: Friday, August 14, 2009

Mail or fax signed contract to LPC Publishing Company 216-721-2525

LPC Publishing Company, 2026 Murray Hill Rd., Suite 103, Cleveland, Ohio 44106