

PRESS RELEASE

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hfa wins Six Internet Advertising Competition Awards

Akron, Ohio (June 9, 2010) – [Hitchcock Fleming & Associates Inc. \(*hfa*\)](#), a full-service marketing communications firm based in Akron, Ohio, has been honored with six Internet Advertising Competition (IAC) Awards by the Web Marketing Association.

Entries are judged based on creativity, innovation, impact, design, copywriting and the use of the medium.

hfa has received the following awards:

- Best Hotel & Lodging Online Video for the Choice Freeville promotion online video
- Best Manufacturing Website for Glidden™ Paint, www.glidden.com
- Best Construction Website for LIQUID NAILS® Brand, www.liquidnails.com
- Best Manufacturing Rich-Media Online Ad for The Goodyear Tire & Rubber Company's Fuel Max calculator banner ad
- Outstanding Website for Fierce Tires, www.fiercetires.com
- Outstanding Website for Kelly Tires, www.kellytires.com

The awards honor excellence in online advertising, recognize the individuals and organizations responsible, and showcase the award winning Internet advertising.

IAC Award entries are submitted by advertising and interactive agencies or corporate marketing departments worldwide.

The judges are experienced professionals with an in-depth understanding of trends in advertising and the objectivity to score entries according to predefined criteria.

To view the award-winning work, please visit http://www.teamhfa.com/pr/2010_IAC_Awards/.

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