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FOR IMMEDIATE RELEASE:

**Greater Akron Chamber Adds New Benefit Provider to MemberChoice Plan
Advanced Language Translation Helps Greater Akron Area Businesses Go Global**

Through the MemberChoice Plan, the Greater Akron Chamber has negotiated discounts for our members on a variety of products and services that every business needs—from workers' compensation and group health insurance to office supplies and shipping—to help our members maximize the value of their dollars. The Chamber has added Advanced Language Translation Inc. (ALT) to its MemberChoice portfolio, to provide chamber members a discounted rate on translation and localization services.

Translation and localization projects can appear daunting, but they are a critical part of communicating effectively on a global scale with partners, customers, distributors and suppliers. ALT works with over 1,000 professional linguists worldwide in 30 languages. In 2004, ALT was granted ISO 9000:2001 status for their superior processes — a certification that is rare in the industry and a guarantee to its customers that they are receiving superior service. Small- and mid-sized companies will benefit from a wide range of services that in the past have only been available to the largest corporations. ALT develops and manages the entire process from start to finish, eliminating the need for multiple vendors, and allowing companies to concentrate on their core business.

"The Greater Akron Chamber continues to pursue products and services that provide discounts and will help our members grow their business and save on their bottom line. As businesses continue to explore expanding overseas, this [ALT] service will provide value, through a quality program that offers a competitive price point," noted Daniel C. Colantone, President & CEO at the Greater Akron Chamber. "By helping manage costs, our partnership with the Greater Akron Chamber will encourage members to improve their communications with overseas markets, which can help them grow sales internationally," said Scott Bass, President of Advanced Language Translation.

Learn more about how your business can benefit from our Chamber membership with access to a full range of employee benefits at affordable prices. To find out if MemberChoice is the right choice for your business, contact your Independent Insurance Agent or Theresa Byers with the Greater Akron Chamber at byers@greaterakronchamber.org.

For more information on ALT, visit the Chamber's web site at www.greaterakronchamber.org or contact Elena Dunne, Account Executive, Advanced Language Translation Inc., at 1-800-218-9024 x20, by email elena@advancedlanguage.com, or visit ALT's web site at www.advancedlanguage.com.

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The mission of the Greater Akron Chamber is to drive economic development and prosperity for the people of the Greater Akron Region.

Serving Medina, Portage & Summit Counties