

Experience Greater Akron

The ultimate guide to living, working, and playing in Summit, Portage, and Medina counties. It showcases the best of the region – the vitality of its people and the unparalleled quality of life: business climate, education, medical community, arts and parks, and neighborhoods.

Our magazine is designed to instill the pride of Greater Akron among current residents and to make a newcomer's move as informed and stress-free as possible with authoritative sources, useful articles, and must-have contact information.

Who receives the guide:

- ▶ Companies, executives, professionals, and families relocating to Greater Akron
- ▶ Human resource professionals and business recruiters
- ▶ Residential and commercial realtors
- ▶ Greater Akron CEO's and business owners
- ▶ Financial institutions
- ▶ Hotels and temporary-stay facilities
- ▶ Young Professionals
- ▶ Residents of and visitors to Greater Akron

People who move:

- ▶ Spend 60% more dollars than existing residents
- ▶ Establish over 70 business relationships within the first 120 days of arrival.
- ▶ Depend on advertisements for education as local consumers

Year-round exposure through direct print magazine and interactive website provides maximum return on advertising investment.

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Materials close: Friday, September 2, 2011
Sales: Gail Kerzner 216.272.1111

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