



2009-2010 GREATER AKRON RELOCATION GUIDE ADVERTISING CONTRACT

GREATER AKRON CHAMBER
1 CASCADE PLAZA, 17TH FLOOR, AKRON, OH 44308
GUIDE PUBLISHER: *LPC PUBLISHING COMPANY*
2026 MURRAY HILL ROAD, SUITE 103
CLEVELAND, OHIO 44106 216 721-1800
216 721-2525 FAX
SALES: **GAIL KERZNER 216 272-1111**

Print &
Interactive web
publication for one
low price

Date _____

ADVERTISER _____ Salesperson _____
Client Contact _____ Phone _____
Address _____ Fax Number _____
City _____ State _____ Zip _____ E-Mail _____
Web Link _____

PLEASE PUBLISH OUR ADVERTISEMENT AS FOLLOWS:

AD	SIZE	SHAPE	COLOR	RATE*
Print Ad (also runs on web)				
Link from Ad to website				N/C
Audio link	Up to 30 seconds. Additional time quoted on request.			\$250
Video link				\$350

Additional Instructions/Charges _____

____ I have enclosed an electronic file for print and web ad.
____ I will be sending an electronic file to *advertising@LPCpub.com*.
____ I need studio work and agree to be billed for studio costs (price quoted: \$ _____).

*We agree this purchase order is subject to the terms and provisions set forth in the above rates. Payment is due in full upon receipt of invoice. A service charge of 1.5% per month will be added to any account whose balance is unpaid 30 days after invoice date. Delinquent accounts will be referred for collection; the advertiser agrees to pay all collection costs incurred by the publisher, including attorney's fees. Rates for space do not include production costs, which will be billed separately. Space placement is at the sole discretion of the publisher.

ADVERTISING AUTHORIZED BY:

Name (print) _____ Title _____
Signature _____ Date _____ PO# _____

BILLING INSTRUCTIONS: PLEASE BILL

Company _____ Attention _____
Address _____ A/P Phone _____

Special Billing Instructions _____

DISPLAY ADVERTISING RATES				
Size	4-color	2-color	b/w	COVERS
Full Page	\$3,000	\$2,600	\$2,400	Outside Back Cover \$4,000
2/3 Page	\$2,500	\$2,100	\$1,900	Inside Front Cover \$3,700
1/2 Page	\$2,100	\$1,900	\$1,700	Inside Back Cover \$3,700
1/3 Page	\$1,500	\$1,350	\$1,200	
1/4 Page	\$1,150	\$1,000	\$850	
1/6 Page	\$900	\$800	\$650	

Mechanical Requirements			
Size	Width		Height
Full page bleed	8-3/8	x	11-1/8
Full page trim	8-1/8	x	10-7/8
Full page non-bleed	7	x	10
2/3 page	4-5/8	x	10
1/2 horizontal	7	x	4-7/8
1/2 vertical	4-5/8	x	7-3/8
1/3 square	4-5/8	x	4-7/8
1/3 vertical	2-1/4	x	10
1/4	3-3/8	x	4-7/8
1/6 horizontal	4-5/8	x	2-3/8
1/6 vertical	2-1/4	x	4-7/8

Deadline for space reservation: Monday, June 8, 2009
Deadline for electronic files: Monday, June 15, 2009

Mail or fax signed contract to *LPC Publishing Company* – 216 721-2525