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FOR IMMEDIATE RELEASE:

Greater Akron Chamber's KNOW Luncheon Presentation:
Self Protection for Today's Working Woman
*The Greater Akron Chamber invites all businesswomen to
KNOW (Knowledgeable Network of Women)*

Join the KNOW on **Wednesday, October 20, 2010**, as **Carlos Crespo** with **Rose Guardian** teaches us to walk confidently, live freely, be smart and stay protected.

Rose Guardian is a division of Guardian Surveillance Systems which was founded by two brothers, Carlos and Marcos Crespo, in 2002 following the events of 9/11. Since then, they have worked collaboratively with detectives to solve crimes. In doing so, they have noticed a pattern: many victims are women. These women, victim to a variety of crimes, lacked awareness as well as products which may have been essential in the prevention of becoming victims to these crimes.

In 2009, as a result of these observations, Carlos and Marcos decided to start a company that focused on self-defense products for women, and eventually included men, recognizing their safety could be just as jeopardized, by providing a location where individuals could select products that fit their needs and ask questions about their purchases. Carlos and Marcos carefully selected products that were practical, dependable and affordable. They focus on providing information on how to effectively use these products.

Whether you are walking to your car after work, visiting clients at all hours of the day or taking a walk during your lunch hour, this KNOW luncheon will offer you some great safety tips to incorporate into your every day life and pass on to your friends and family!

For stories that inspire, innovative ideas and practical solutions, plan to be a part of the Greater Akron Chamber's exhilarating program developed exclusively for women and sponsored by **Crooked River Salon**. Registration and networking begin at 11:00 a.m., and the program is held from 11:30 a.m. to 1:00 p.m. at Portage Country Club, 240 North Portage Path, Akron. To make a reservation, call the Greater Akron Chamber at (330) 376-5550 or register on-line at www.greaterakronchamber.org. RSVP by noon on Friday, October 15, 2010.

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The mission of the Greater Akron Chamber is to drive economic development and prosperity for the people of the Greater Akron Region.

Serving Medina, Portage & Summit Counties