



**DATE:** October 29, 2008

**CONTACT:** Rebecca J. Guzy Woodford  
Vice President, Marketing & Communications

**FOR IMMEDIATE RELEASE:**

Greater Akron Chamber Presents Economic Outlook 2009  
**Make Sense of the Economic Puzzle by Attending Economic Outlook 2009**  
**Sponsored by Brockman, Coats, Gedelian & Co.**

Is your bank in financial trouble? Your business? Your portfolio? Are you afraid of what's to come?

The current U.S. economic crisis, which is rapidly spreading across the globe, is unlike any in history. Americans are concerned about their retirement accounts, portfolios and college savings funds, and the housing market. Credit companies are tightening their hold, and the markets are startlingly volatile.

The government is taking unprecedented steps to halt the chaos and uncertainty, but will it be enough? What can individuals and businesses in Northeast Ohio do to protect themselves – or even thrive in this climate?

There's no shortage of questions these days, so we're bringing in the top experts to answer them.

On Thursday, November 13, 2008, the Greater Akron Chamber will present Economic Outlook 2009, a rare opportunity to hear two of the nation's leading economic forecasters share their analyses of the current situation and predictions for the year to come. The event, sponsored by Brockman, Coats, Gedelian & Co., will feature **Ken Mayland, Ph.D.**, president of ClearView Economic LLC in Pepper Pike, and **Jack Kleinhenz, Ph.D.**, chief executive of Kleinhenz & Associates, a business consulting firm in Cleveland.

Dr. Mayland will provide insight on national and international factors influencing the economy, including the role of the upcoming presidential election. Dr. Kleinhenz will focus on Northeast Ohio and the regional outlook for the coming year.

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Dr. Mayland, whose company specializes in economic research and forecasting, won the 2007 Lawrence R. Klein Award for Blue Chip Economic Indicators forecast accuracy, presented to the person who most closely predicts the real GDP, CPI inflation, unemployment and Treasury bill rate over a four-year period. *BusinessWeek* named Dr. Mayland its #1 economic forecaster for 2006. *USA Today* recognized Dr. Mayland as one of the top-10 forecasters in the country.

Prior to Clearview, Dr. Mayland was Chief Economist for First Pennsylvania Bank and KeyCorp. He graduated from MIT with a bachelor's degree in economics and received his M.A. and Ph.D. from The University of Pennsylvania.

In his role as chief executive of Kleinhenz & Associates, Dr. Kleinhenz specializes in industry studies, forecasts, regional economics, labor market issues, strategic planning and business plans. He is a member of the Governor of Ohio's Council of Economic Advisors and the Northeast Ohio Council of Economic Policy Advisors, trustee of Notre Dame College, and a corporate director for Beverage Distributors, Inc.

Dr. Kleinhenz currently chairs the statistics committee of the National Association for Business Economists (NABE), which meets regularly with policymakers and administrators of U.S. statistical agencies. He is a contributing economic forecaster to the Federal Reserve Bank of Chicago Economic Outlook, the Federal Reserve Bank of Philadelphia and the NABE's outlook, industry and policy surveys. He has been honored several years by the Chicago Fed. A graduate of John Carroll University, Dr. Kleinhenz earned his M.A. and Ph.D. in economics from The University of Notre Dame.

The Economic Outlook 2009 will be held at Rosemont Country Club, 3777 Rosemont Blvd., Fairlawn, Ohio. Registration and networking begin at 7:30 a.m., and breakfast is at 7:40 a.m. The program begins at 8:00 a.m. and ends at 9:30 a.m. To make a reservation, call (330) 376-5550 or register at [ww.greaterakronchamber.org](http://ww.greaterakronchamber.org). The cost is \$30 for members and \$40 for non-members. Corporate tables of 10 are available for \$300. The cost includes table signage and listing in the event program. Please reply by NOON on Friday, November 7, 2008.

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***The mission of the Greater Akron Chamber is to drive economic development and prosperity for the people of the Greater Akron Region.***