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MEDIA ADVISORY

Röchling Automotive USA's Groundbreaking Ceremony

The Greater Akron Chamber invites you to attend a groundbreaking ceremony for Röchling (RURSH ling) Automotive USA on **Monday, March 21, 2011, at 1:00 p.m.**, at 2275 Picton Parkway, Massillon Road Industrial Park, Akron, Ohio 44312.

Röchling recently selected Akron for its \$15 million, 75,000 square-foot facility to be built in the Massillon Road Industrial Park. Röchling, headquartered in Mannheim, Germany, is an innovative supplier of engineered plastics. The Akron facility will be their seventh manufacturing site in the United States. "Röchling is a great example of the confidence that international companies have in the Greater Akron region," stated Rick Rebadow, Executive Vice President of the Greater Akron Chamber.

The company will initially employ 123 skilled workers including machinists, with an annual payroll of approximately \$5 million. The Greater Akron Chamber and regional partners—the City of Akron, Summit County, the State of Ohio, Springfield Township, FirstEnergy Corp., NEOTEC and Team NEO—worked with the Binswanger Company, Röchling's site location consultant, on behalf of the three Northeast Ohio communities of Akron, Hudson and Stow.

"Röchling Automotive USA is quite excited about our new facility in Akron. Over the course of our decision-making process, we worked closely with both the City of Akron and the Greater Akron Chamber. Both groups have been welcoming and helpful," said Sandy Schmidt, CPA, Commercial Manager, Röchling Automotive USA LLP. "As a new business, we have already received a lot of support. We look forward to a long and prosperous future in Akron."

All media is invited to attend.

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The mission of the Greater Akron Chamber is to drive economic development and prosperity for the people of Greater Akron Region.

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