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FOR IMMEDIATE RELEASE:

Greater Akron Economic Development Guide
Offers Promotional Opportunities

The advertising deadline is extended!
The last possible day to advertise is Thursday, December 10, 2009.

The *Greater Akron Economic Development Guide* is both a print and online publication and is a collaborative effort between the Greater Akron Chamber and Journal Communications (jnlcom.com), an award-winning custom publisher of community and specialty magazines with clients in more than 30 states.

This annual publication provides relevant community information, highlights Akron's progressive business climate and showcases the region's quality of place while also reinforcing advertiser credibility. It promotes the favorable qualities of the Akron area and targets prospective residents, employees, businesses and visitors. The magazine is available online at all times and distributed throughout the year by the Greater Akron Chamber, as well as through key local businesses, trade shows, conferences and events throughout the year.

Along with the printed publication of the guide, there is an accompanying Web site, imageakron.com. The site will feature fresh, new extended content, video, photo galleries and more. View the current online edition of the magazine at imagesakron.com.

"Forward-thinking communities like Akron are what every person considering a move, and businesses seeking to relocate, want to find out about," says Ray Langen, Executive Vice President for Journal Communications. "What better way to get this information to this specific audience, than through a magazine and Web site that contains the exact information they need? We are proud to partner with such a progressive area."

The *Greater Akron Economic Development Guide* offers opportunities for local businesses to gain exposure through print and online advertising avenues. For more information, contact Jeff Heefner at (330) 376-5550, toll-free at (800) 333-8842 or by e-mail at jheefner@jnlcom.com.

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***The mission of the Greater Akron Chamber is to drive economic development
and prosperity for the people of the Greater Akron Region.***

Serving Medina, Portage & Summit Counties