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TRIAD Wins International Awards

Cuyahoga Falls, Ohio-TRIAD Communications, Inc. has received three Communicator Awards, the leading international awards program honoring creative excellence for communications professionals. Over 8,000 entries were received from companies and advertising agencies of all sizes.

"We're extremely pleased to have been presented with such prestigious awards," said Rick Krochka, president of TRIAD Communications, Inc. "To have our creative work selected from thousands of agencies of all sizes from around the world is truly an honor."

TRIAD was presented with one Award of Excellence (Gold award) for The West Side Bakery Identity System, and two Awards of Distinction (Silver awards) for the County of Summit Alcohol, Drug and Mental Health Board's Issue 20 television commercials and an interactive CD/Valet Hanger for Rockport Square, a Forest City Land Group development.

Established in 1994, TRIAD Communications, Inc., which employs twelve staff members, specializes in marketing and design; placement of print and electronic media for industrial, corporate and business-to-business companies; corporate identity, packaging, website creation; and sales and marketing materials. TRIAD has won more than 70 awards in the advertising and marketing industries.

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