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Senior Vice President

FOR IMMEDIATE RELEASE:

Greater Akron Chamber's KNOW Luncheon Presentation:
Social Media – Building Your Personal & Professional Network
*The Greater Akron Chamber invites all businesswomen to
KNOW (Knowledgeable Network of Women)*

Have you joined in on the social media craze? Join us on **Wednesday, October 21, 2009**, for a special interactive panel discussion on **Social Media**. Have questions about Facebook, LinkedIn or Twitter? Amy Weegar, Lauren Reed and Mandy Davis from **hfa** Marketing Communications will present a program on how to take full advantage of social networking opportunities in both your personal and professional life. The program will cover uses of the top social networking sites today, including tips and best practices on finding new contacts and staying connected to friends, family and clients.

Amy Weeger is more than a sharp-minded Account Manager focused on Interactive Integration at **hfa**. During her five years at **hfa**, this self-professed technology geek has been busy keeping their most important accounts at the forefront of industry innovations. **Lauren Reed** works closely with the head of the Research & Marketing department to design and implement a wide variety of research solutions, both internally and in cooperation with **hfa's** strategic partners. **Mandy Davis** works with clients including Goodyear Regional, LP Building Products, Icynene, Carter Lumber, Akron Civic Theater, Liquid Nails and Flood.

For stories that inspire, innovative ideas and practical solutions, plan to be a part of the Greater Akron Chamber's exhilarating program developed exclusively for women and sponsored by **Crooked River Salon**. Registration and networking begin at 11:00 a.m., and the program is held from 11:30 a.m. to 1:00 p.m. at Portage Country Club, 240 North Portage Path, Akron. To make a reservation, call the Greater Akron Chamber at (330) 376-5550 or register on-line at www.greaterakronchamber.org. RSVP by noon on Friday, October 16, 2009. The cost is \$25 for Chamber members, \$35 for non-members and \$20 for KNOW members.

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The mission of the Greater Akron Chamber is to drive economic development and prosperity for the people of the Greater Akron Region.

Serving Medina, Portage & Summit Counties