



BC Basics, Ltd.

4505 Stephen Circle NW, Ste. 200 • Canton, OH 44718-3629
Phone: 330-497-2000 • Fax: 330-497-2244

388 South Main Street, Ste. 403 • Akron, OH 44311-4407
Phone: 330-376-0100 • Fax: 330-376-0658

News Release

FOR IMMEDIATE RELEASE

Contact: Lyndsie Ihrig

Marketing Specialist

P: 330.266.4192

F: 330.497.2244

E-mail: lyndsie.ihrig@brunercox.com

Web: www.brunercox.com

BC Basics, Ltd. Names Development Director

Akron, Ohio; August 5, 2010: BC Basics Ltd., an affiliate of Bruner-Cox LLP, is pleased to announce **Robert C. Lung, CPA**, has been named development director for BC Basics Ltd.

As development director, Bob is responsible for growing BC Basics' client base and prospect relationships, as well as providing client services to BC Basics and Bruner-Cox LLP clients.

Bob has eight years of public accounting experience, including four years with a "Big Four" firm and more than 15 years in various industries. He is a graduate of The University of Akron with a Bachelor of Science Degree in accounting.

BC Basics, Ltd. was designed to provide quality, personalized services to meet the needs of small businesses, start-up companies and individuals. Its structure focuses on meeting the income tax, bookkeeping, financial statement and other needs of these companies and their owners, who often times do not have the budget for full-time financial professionals to be on their staff.

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Financial success begins with the basics.

Internet: <http://www.brunercox.com> • E-Mail: inquire@brunercox.com