



One Cascade Plaza, 17th Floor  
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www.greaterakronchamber.org

The mission of the Greater Akron Chamber is to drive economic development and prosperity for the people of the Greater Akron Region.

**KNOW**  
Knowledgeable  
Network of Women



A Program of  
Greater Akron Chamber

## Membership Guide

# What is KNOW?

**KNOW (Knowledgeable Network of Women)** is a networking and professional development program established by the Greater Akron Chamber in 2004. KNOW's mission is to cultivate the talent within each other by reaching out to today's women executives and *tomorrow's leaders*.

**Check us out** by attending one of our 2012 Quarterly Networking Luncheons:

**January 18**

**April 18**

**July 25**

KNOW Business Showcase

**October 17**

All luncheons held at:

**Rosemont Country Club**

**3777 Rosemont Blvd, Fairlawn**

Registration & Networking: 11:00 a.m.

Program: 11:30 a.m. – 1:00 p.m.

Cost: \$20 for KNOW members

\$30 for Chamber members

\$50 for non-members

Register online at [www.greaterakronchamber.org](http://www.greaterakronchamber.org) or call (330) 376-5550 to RSVP!

**These Quarterly Luncheons provide opportunities for Greater Akron businesswomen to learn new skills, get inspired, meet potential customers and make new friends!**

# KNOW Committee

We would like to personally invite you to join this energizing group! Please do not hesitate to contact any member of the KNOW Committee for more information about the KNOW and/or how you can get involved!

## 2011 Chair

Nancy Kropko

AXA Advisors

[nancy.kropko@axa-advisors.com](mailto:nancy.kropko@axa-advisors.com)

## 2012 Chair

Paula Chesser

Robert W. Baird & Company

[pchesser@rwbaird.com](mailto:pchesser@rwbaird.com)

## Membership Chair

Amanda Barna

Center for Marketing & Opinion

Research

[abarna@cmoresearch.com](mailto:abarna@cmoresearch.com)

## Hospitality Chair

Margaret Sell

United Way of Summit County

[msell@uwsummit.org](mailto:msell@uwsummit.org)

## Service Committee Chair

Carol L'Esperance

United Way of Summit County

[clesperance@uwsummit.org](mailto:clesperance@uwsummit.org)

## KNOW on the GO Chair

Leslianne Love

Old Carolina Barbecue & Catering

[llove@oldcarolina.com](mailto:llove@oldcarolina.com)

## Marketing/Comm. Chair

Emily Kelly

Rainmaker Consulting

[emilymkelly@hotmail.com](mailto:emilymkelly@hotmail.com)

## Speaker/Programming Chair

Helen Farmer

SACS Consulting, Inc.

[Helen@sacsconsulting.com](mailto:Helen@sacsconsulting.com)

# KNOW Member Testimonials

“KNOW has been a valuable resource for me in gaining knowledge about issues facing professional women in the area. In addition, I have had the opportunity to meet and form relationships with so many wonderful women. Without a doubt, KNOW has been the best networking investment that our firm has made.”

-Amanda Barna  
Center for Marketing & Opinion Research  
KNOW Member since January 2007

“Getting the opportunity to meet and network with professional women in our area is so empowering! I always look forward to the quarterly luncheons—it’s great motivation to be surrounded by such strong women!”

-Mary Cowx  
BCG & Company  
KNOW Member since April 2008

“Know has given me the opportunity to meet female community role models, mentors and great friends. I am so proud to be a part of such a professional, successful and outstanding group of women.”

-Anne Marie Christ  
Roderick, Linton, Belfance LLP  
KNOW Member since January 2007

“My experience with the KNOW has been wonderful. I have made more contacts that have turned into real business from the KNOW than any other organization I am involved with. What a great group of wonderful women, helping women!”

-Leslianne Love  
KNOW Member since January 2008

# Membership Application

- Yes, I wish to join **KNOW**. I am a member in good standing of the Greater Akron Chamber. My application and payment are enclosed. (See reverse for payment info.)
- Yes, I wish to join **KNOW**. I understand that membership in the Greater Akron Chamber is required. Please rush me membership information.

Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Referred by \_\_\_\_\_  
(Name/Company)

**See reverse for payment information!**

# Payment Options

(annual fee of \$35)

Check enclosed (make payable to Greater Akron Chamber)

Visa

MasterCard

American Express

Credit card billing address \_\_\_\_\_

\_\_\_\_\_

Account No. \_\_\_\_\_

Security Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

✂ Detach Here ✂

Return your completed application with your payment information to:

Greater Akron Chamber  
Attn: Sarah Vojtek  
One Cascade Plaza, 17th Floor  
Akron, OH 44308  
Fax: (330) 379-3164 or e-mail to  
[vojtek@greaterakronchamber.org](mailto:vojtek@greaterakronchamber.org)

Chamber program fees are not a charitable contribution but may be tax deductible as a business expense.

# Why join KNOW?

If you like our Quarterly Luncheons, consider getting more involved in the KNOW by becoming a member!

KNOW Membership will allow you to build lasting relationships with other KNOW Members, hearing and sharing stories that inspire you to reach new heights and realize new insights.

## KNOW Member Benefits include:

- Invitations to Members-Only events and KNOW on the GO luncheons
- Opportunities for exposure in KNOW's Quarterly Newsletter, *News from the KNOW*
- Special KNOW Member Pricing for the Quarterly Luncheons
- Opportunities to join a KNOW Committee, helping to plan and coordinate each year's programming
- *I'm In the KNOW* Membership Plaque or Travel Mug

For more information about joining the KNOW committee, contact any of the committee members listed on the next page!