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**FOR IMMEDIATE RELEASE:**

2<sup>nd</sup> Annual Greater Akron Economic Development Guide and  
Interactive Web Site

The Greater Akron Chamber announces the print and online publication of the 2<sup>nd</sup> annual *Greater Akron Economic Development Guide* and the interactive accompanying Web site, **imagesakron.com**. The magazine is a collaborative effort between the Greater Akron Chamber and Journal Communications (jnlcom.com), an award-winning custom publisher of community and specialty magazines with clients in more than 30 states.

The *Greater Akron Economic Development Guide* highlights Akron's quality of place, vitality and individuality. It provides relevant community information, promotes Akron's progressive business climate to prospective new businesses, employees, residents and visitors. The magazine is available online and distributed throughout the year by the Greater Akron Chamber and through local businesses, trade shows, conferences and events.

Imagesakron.com features new and extended content, video, photo galleries and contains Web banner ads, interactive articles, Greater Akron success stories and a service guide for the area. Through this Web site, the Chamber has the ability to update information between print publications of the annual economic guide and enhance advertiser exposure.

"Forward-thinking communities like Akron are what every person considering a move, and businesses seeking to relocate, want to find out about," says Ray Langen, Executive Vice President for Journal Communications. "What better way to get this information to this specific audience, than through a magazine and Web site that contains the exact information they need? We are proud to partner with such a progressive area."

The *Greater Akron Economic Development Guide* offers opportunities for local businesses to gain exposure through print and online advertising avenues. For more information, contact Jeff Heefner at (330) 376-5550, toll-free at (800) 333-8842 or by e-mail at [jheefner@jnlcom.com](mailto:jheefner@jnlcom.com).

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***The mission of the Greater Akron Chamber is to drive economic development  
and prosperity for the people of the Greater Akron Region.***

**Serving Medina, Portage & Summit Counties**