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Press Release

RPF GROUP INC announces Mackert Consulting Group acquires license to The Entrepreneur's Advisory Board™ to help client grow, prosper and get results.

Akron OH, November xx, 2008: Mackert Consulting owner Brian Mackert acquires License to RPF GROUP INC's The Entrepreneur's Advisory Board to help his clients increase effectiveness, improve productivity, and increase profitability while providing a product that few in the accounting and business consulting space are providing. This will give Mackert Consulting a unique edge in acquiring new clients.

According to Brian Mackert of Market Consulting, "Ron Finklestein of RPF GROUP INC and The Entrepreneur's Advisory Board a leading is product in the small business market. This is demonstrated by the 100% Return on Investment Guarantee. No other business coach offers a product with anything close that we felt made sense for our business."

Finklestein says: "I am proud of this significant accomplishment. It is not every day that a business relationship is formed with a company as strong as the Mackert Consulting Group." The small business market is changing. According to Finklestein "this markets want results and they want to know that their service provider has as much investment in their success and they do."

As the economy has tightened, companies and business professionals have been forced to find alternative strategies for skill development. Brian indicates: "RPF GROUP offers an affordable and proven way to help small business owners increase effectiveness and get results on a limited budget and we are proud to offer this service."

According to Ron Finklestein, "this program is different because we have researched hundreds of companies and successful business owners and discovered they all implement the same nine behaviors. This program holds business owners accountable for implementing these nine behaviors. That is why we can offer this kind of guarantee."

"I have totally changed how I think about my business and my life. These principles are truly empowering". Maureen Gechter, Probate Attorney

Mackert Consulting Acquires Rights to The Entrepreneur's Advisory Board

According to Al Plastow, MAT, PMP "For over three years I have actively participated in The Entrepreneur's Advisory Board. The value is incalculable and the opportunities for focused personal and professional growth are the most effective I've encountered in over ten years."

About Business Mastery Advisory Board

The Entrepreneur's Advisory Board allows company presidents, CEOs and business owners to discuss important issues and receive constructive feedback, practical advice, positive suggestions, and best practices that allow them to grow, flourish and get results. This allows business owners to make better, more effective decisions.

About RPF GROUP INC

RPF GROUP INC was founded by Ron Finklestein. RPF GROUP INC. makes The Entrepreneur's Advisory Board available to help others business owners grow, prosper and get results. The Entrepreneur's Advisory Board is available as a license opportunity for accountant, business consultant and senior executive who want to go from being successful to being significant. The Entrepreneur's Advisory Board is targeted toward companies from start-ups to small businesses with less than \$10M in revenues.

About Mackert Consulting

Brian Mackert is founder and president of Mackert Consulting Group, a Cleveland-based certified public accounting firm that excels in tax, accounting and management consulting services for successful small businesses. The firm's specialized services encompass succession planning, capital acquisition and banking relationship building. Brian graduated from the Kent State University Honors College in 1984.