



DATE: April 6, 2009

CONTACT: Rebecca J. Guzy Woodford
Senior Vice President

FOR IMMEDIATE RELEASE:

Greater Akron Chamber's KNOW Luncheon Presentation:
Engaging Mentors – Building Your Career Board of Directors
*The Greater Akron Chamber invites all businesswomen to
KNOW (Knowledgeable Network of Women)*

When successful women are asked what helped them achieve career success, many say having a mentor made a great impact on their career climb. Does one mentor have all the answers? Have you considered having several mentors who each have a specific role? How do you identify and approach someone who will advise you, challenge you, bring out the best in you and ultimately help you get ahead and achieve your goals? Join us on **Wednesday, April 29, 2009**, when **Barbara J. Danforth** teaches us the benefit of having one mentor or several mentors and how to identify and engage a mentor to get the most out of your relationship.

Under Barbara Danforth's 13-year leadership as President and CEO of the YWCA of Greater Cleveland, the YWCA has transformed from one of Cleveland's "best kept secrets" to a vibrant organization that remains relevant to the needs of women at all stages and places in their lives. Ms. Danforth draws upon her social work and juris doctorate education to implement the YWCA mission of eliminating racism and empowering women. Ms. Danforth launched the YWCA Women's Leadership Initiative Workshops, the Leadership Boot Camp and Momentum programs, which are designed to help professional women advance their careers. "A career ladder can be climbed in heels," is her mantra and a driving force behind the advancement of this program. The objective of these leadership training programs is to give women greater traction for a more efficient and effective climb up their career ladders.

Ms. Danforth was recognized in 2008 as one of "The Influentials - 50 People Changing Northeast Ohio," by *Cleveland Magazine*, a 2004 Rainmaker by *Northern Ohio Live Magazine*, a 2004 Athena Award recipient presented by *Inside Business Magazine* and a 2004 participant on the Perspectives of Women in Business hosted by *SBN Magazine*. In 2001, she was recognized by *Crain's Cleveland Business* as a "Women of Note."

For stories that inspire, innovative ideas and practical solutions, plan to be a part of the Greater Akron Chamber's exhilarating program developed exclusively for women. Registration and networking begin at 11:00 a.m., and the program is held from 11:30 a.m. to 1:00 p.m. at Portage Country Club, 240 North Portage Path, Akron. To make a reservation, call the Greater Akron Chamber at (330) 376-5550 or register on-line at www.greaterakronchamber.org. RSVP by noon on Friday, April 24, 2009. The cost is \$25 for members and \$35 for non-members.

###

The mission of the Greater Akron Chamber is to drive economic development and prosperity for the people of the Greater Akron Region.

Serving Medina, Portage & Summit Counties