

Core Competencies: A little more...

Competency	What does this mean?
Storytelling	<ul style="list-style-type: none">▪ Creating visibility to new projects, businesses successes, and regional opportunities and challenges that can generate dialogue and connections▪ Creating awareness about Akron's challenges, gaps, and opportunities▪ Increasing the pride Greater Akron residents, employers, and employees have in their 'place'▪ Creating consistency about the way we talk about Akron▪ Providing a window into Akron's momentum for those not here to experience it, creating new opportunities and interest for investment and foster intrigue into the region