

Advance **economic opportunity** through **diversity and inclusion** to **accelerate the growth and success** of Greater Akron's companies

Catalytic Research and Advocacy

- Produce the inclusion narrative for Greater Akron and resulting recommendations
 - Advocate for expanded state support for diversity and inclusion programs and MBE/FBE Support
 - Pilot D/I Company Assessment with Commission on Economic Inclusion in Greater Akron
 - Develop best practice summary for talent development in diversity and inclusion
 - Create MBE/FBE supplier listings
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Storytelling

- Socialize the inclusion narrative
 - Develop MBE/FBE profile stories and related visibility plan
 - Highlight D&I company initiative success stories
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Convene and Facilitate

- Create GAC Economic Inclusion Committee
 - Hold annual C-Suite Economic Inclusion Forum
 - Establish Diversity Professionals Resource Roundtable
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Distinctive Member Resources

- MBE/FBE Portal in support of procurement and connectivity
- Create Diverse Supplier Matchmaker program
- Implement Women's Network affiliation and programming
- Develop MBE/FBE owner roundtables