

Drive **employer focused** solutions to **critical skill gaps** by increasing **job access** and employer engagement with the **talent development system**.

**Catalytic
Research and
Advocacy**

- Complete the talent attraction toolkit
 - Research on the impact and benefit of investing in the upskilling of incumbent workers
 - Advocate for resources to support job experiences (internships, apprenticeships, etc.) within small and middle market businesses
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Storytelling

- Profile companies who are addressing skill gaps and training workers in an innovative way
 - Produce content highlighting student workplace experiences and high school academies
 - Profile the talent development ecosystem and workforce resources
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**Convene and
Facilitate**

- Drive employer participation in the Opportunity Akron digital skills initiative
 - Engage employers in workforce sector partnership efforts/roundtables
 - Explore opportunity and need for internship summit/resources
 - Establish mechanism to better connect higher education and employers to address skills gaps
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**Distinctive
Member
Resources**

- Assess feasibility of small/middle-market business administrative ops pool to address skills gaps
- Develop portfolio of HR support resources for small and mid-sized businesses
- Create guide to talent development system for employers